



**PUBLIC
ACCESS
DESIGN**

Call for designers to join our social justice design Fellowship

The Center for Urban Pedagogy (CUP) is looking for talented designers to join our *Public Access Design* program as Design Fellows. We seek NYC-based designers interested in bringing original and innovative visual solutions to the challenges of design for social change. The program offers visual thinkers the opportunity to put their skills where they can most make a difference.

Through *Public Access Design*, designers work collaboratively with CUP and a community organization to break down a complex policy or planning issue for the group's constituents. Together, the partners collaborate to create an accessible visual tool on the issue, which organizers and advocates then use in their work. Projects take the form of either a printed publication, an interactive graphic, or a short video or animation. In the first year of the program, *Public Access Design* projects included a fold-out guide to housing court for public housing residents, an interactive roadmap to the criminal justice system for immigrants, and a stop-motion animation on labor practices in the retail industry.

CUP is looking for enthusiastic designers with experience in print, motion graphics, animation, information design, or interaction design to join us as 2013-2014 Public Access Design Fellows. Applicants should be interested in both social justice and a collaborative design process. A jury of leaders in organizing, advocacy, design, and art will meet in July to review applications and select a small group of designers to join the program. The members of this year's jury are:

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| Amid Amidi | Editor-in-chief of Cartoon Brew |
| Gonzalo Mercado | Executive Director of El Centro del Inmigrante |
| Luna Ranjit | Executive Director of Adhikaar |
| Phillip Tiongson | Founder of Potion |

The Fellowship will run from July of 2013 to June of 2014. Over the course of the year, a new jury will review project proposals from community organizations and advocacy groups every two months. The jury will select a project proposal and a Design Fellow to work on it, based on the Fellow's interest, skills, and availability. CUP facilitates the collaboration over the subsequent four- to five-month period.

All Fellows attend an introductory session on CUP's methods for collaborative and participatory design with CUP staff and designers from previous CUP projects. Fellows are also invited to attend quarterly special events and gatherings throughout their Fellowship year. These include opportunities to meet and network with past CUP collaborators, and other notable New York City-based design professionals and community advocates. All Fellows receive a \$200 honorarium, and Fellows that collaborate on projects receive an additional \$2,000 stipend.

Find out more and apply online at publicaccessdesign.org. Applications are due **Monday, June 10th at 10 pm Eastern**.

The Center for Urban Pedagogy (CUP) is a nonprofit organization that uses the power of design and art to increase meaningful civic engagement. For more on CUP, visit welcometocup.org.

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A fold-out on access to translation produced through *Public Access Design*, designed by Melissa Gorman.



Public Access Design Fellow Raj Kottamasu at a video shoot for a *Public Access Design* project on labor trafficking.



A still from *Work Forced*, the *Public Access Design* video on the labor trafficking of Filipino domestic workers.