

**MAKING
POLICY
PUBLIC** turns

10!

**Center for
Urban Pedagogy
Benefit Party
Wed, 03 Oct 2018**





The Center for Urban Pedagogy (CUP) is a 501(c)(3) nonprofit organization that uses the power of design and art to increase meaningful civic engagement. Recent recognition of CUP's impact includes a National Design Award in 2016 from the Cooper Hewitt, Smithsonian Design Museum and a National Arts & Humanities Youth Program Award in 2015 from First Lady Michelle Obama.



“[CUP creates] products that aren’t just cool to designers but are also respected by sociologists and political activists, and are actually useful.”

– Metropolis

“CUP doesn’t just want Brooklynites to contemplate deli demographics. They want them to hang out at community board meetings and write their councilmember.”

– NYLON



CUP's programs are made possible in part with public funds and private grants from:

National Endowment for the Arts, New York State Council on the Arts, with the support of Governor Andrew M. Cuomo and the New York State Legislature, New York City Department of Cultural Affairs, in partnership with the City Council, Council Member Vanessa Gibson, Council Member Ben Kallos, Council Member Brad Lander, Council Member Stephen Levin, Council Member Melissa Mark-Viverito, Council Member Carlos Menchaca, Council Member Antonio Reynoso, Council Member Ritchie Torres, Brooklyn Community Foundation, Capital One, David Rockefeller Fund, Laurie M. Tisch Illumination Fund, M&T Bank, Mertz Gilmore Foundation, Nathan Cummings Foundation, Neighborhoods First Funders Collaborative, New York Foundation, Robert Rauschenberg Foundation, Scherman Foundation, Shelley & Donald Rubin Foundation, Surdna Foundation

Some of our past benefit sponsors:



Some of our past in-kind supporters:

Lagunitas, Shake Shack, Doughnut Plant, VitaCoco, Gimme! Coffee, Brooklyn Winery, Hot Bread Kitchen, Murray's Cheese, Pok Pok, Wine & Spirits Magazine, Areaware, Baggu, OXO, Brilliant Bicycle Co..



Wed, Oct 3rd 2018
9 W 8th Street
New York, NY
Benefactors Reception
6:00 - 7:30 PM
Friends & Fans Party
7:30 - 10:00 PM



This year CUP celebrates 10 years of Making Policy Public!

In 2008, CUP launched what would become one of its signature programs, Making Policy Public (MPP), a socially engaged publication series produced through collaborations of CUP, community organizations, and designers and artists. These teams create a visual and accessible explanation of a critical policy issue or decision-making process, in the form of a pamphlet that folds out into a large-format color poster.

CUP has produced 40 editions to date on a wide range of topics, from helping formerly incarcerated individuals understand their rights when applying for employment to empowering rent regulated tenants to assert their rights to fair housing. By collaborating directly with these communities, all MPPs provide individuals with the tools to claim their rights, advocate for their needs, and fight for social justice in their communities. The program has helped more than 150,000 individuals in the past decade.



What People are Saying About MPP

CUP is an incredible example of thoughtful collaborative engagement. We use the poster for outreach in the community and have laminated a copy of the poster that hangs on our wall where we meet with tenants.

-Cathy Dang, CAAAV

For resource and time-strapped non-profits, one of the most valuable things about working with CUP is their project management, from protocols, timeframes, and deadlines to careful attention that language and images are exceedingly accessible to Partners' constituents.

-Claudia Calhoun, New York Immigration Coalition

The Youth Justice Board has been around 14 years and the CUP comic book guide, is - by far - still one of our most popular tools. Its accessible design and informative content is a perfect marriage of form and function.

-Dory Hack, Center for Court Innovation

Working with CUP definitely changed how I think and how practice today. I feel I have a deeper understanding of the ways design can impact people, and through that, impact the world.

-Glen Cummings, MTWTF



Celebrate the power of art & design to increase meaningful civic engagement with 400+ young artists, influential designers, policymakers, and community advocates — lovers of visual culture, builders of infrastructure, supporters of social justice, and on-the-ground organizers.



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Support CUP's
work and join us
for our single-
most important
fundraiser
of the year!

For more information, visit
<http://welcometocup.org/Benefit>
or contact Frampton Tolbert at
frampton@welcometocup.org

