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Projects have explored small businesses, local development, financial education...



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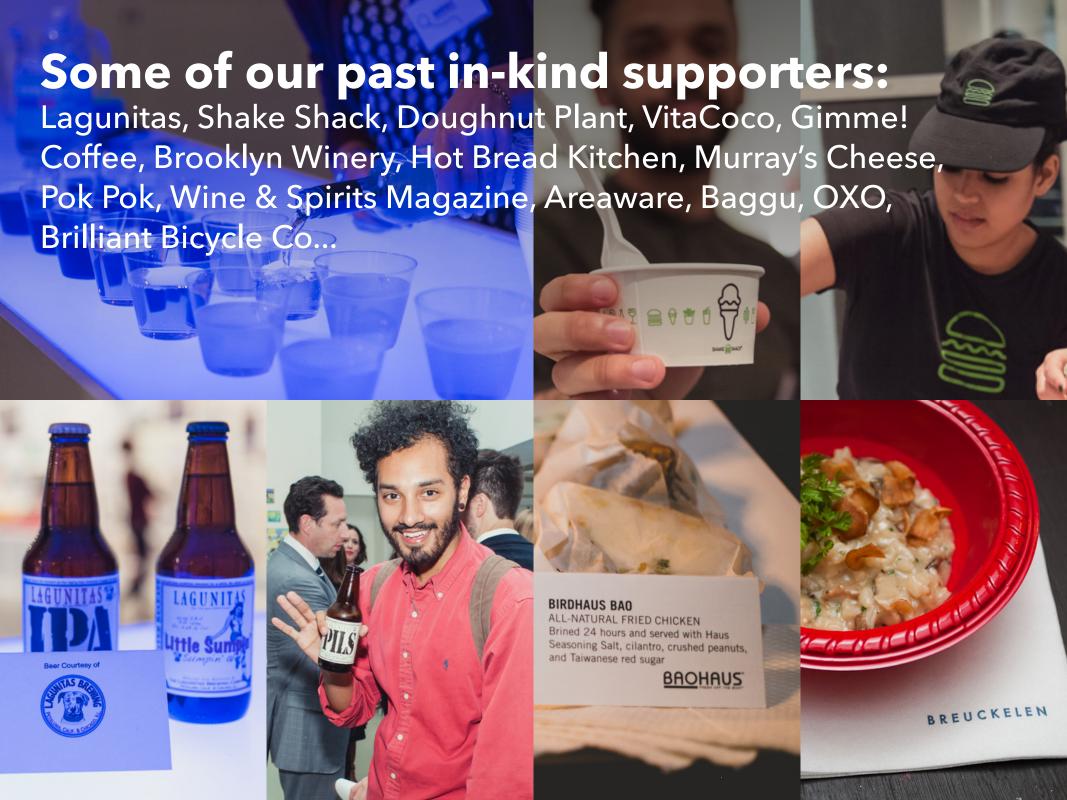
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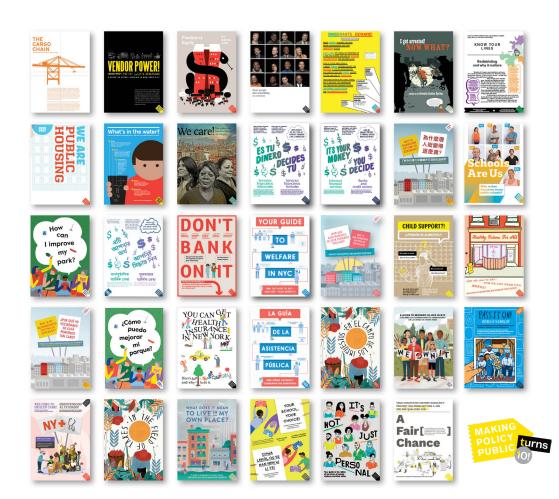




This year CUP celebrates 10 years of Making Policy Public!

In 2008, CUP launched what would become one of its signature programs, Making Policy Public (MPP), a socially engaged publication series produced through collaborations of CUP, community organizations, and designers and artists. These teams create a visual and accessible explanation of a critical policy issue or decision-making process, in the form of a pamphlet that folds out into a large-format color poster.

CUP has produced 40 editions to date on a wide range of topics, from helping formerly incarcerated individuals understand their rights when applying for employment to empowering rent regulated tenants to assert their rights to fair housing. By collaborating directly with these communities, all MPPs provide individuals with the tools to claim their rights, advocate for their needs, and fight for social justice in their communities. The program has helped more than 150,000 individuals in the past decade.





What People are Saying About MPP

CUP is an incredible example of thoughtful collaborative engagement. We use the poster for outreach in the community and have laminated a copy of the poster that hangs on our wall where we meet with tenants.

-Cathy Dang, CAAAV

For resource and time-strapped non-profits, one of the most valuable things about working with CUP is their project management, from protocols, timeframes, and deadlines to careful attention that language and images are exceedingly accessible to Partners' constituents.

-Claudia Calhoon, New York Immigration Coalition

The Youth Justice Board has been around 14 years and the CUP comic book guide, is - by far - still one of our most popular tools. Its accessible design and informative content is a perfect marriage of form and function.

-Dory Hack, Center for Court Innovation

Working with CUP definitely changed how I think and how practice today. I feel I have a deeper understanding of the ways design can impact people, and through that, impact the world.

-Glen Cummings, MTWTF

Celebrate the power of art & design to increase meaningful civic engagement with 400+ young artists, influential designers, policymakers, and community advocates — lovers of visual culture, builders of infrastructure, supporters of social justice, and on-the-ground organizers.



