

Neighborhood Typeface

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Teaching Artist: Gabe Gordon

Key words: Typeface, Font

Goal: Create a typeface from letters found in your neighborhood

Guiding Question: What information do typefaces and fonts tell us about our neighborhood?

Materials:

Paper, Pens/ Pencils/ Markers, Phone or camera to document

Steps:

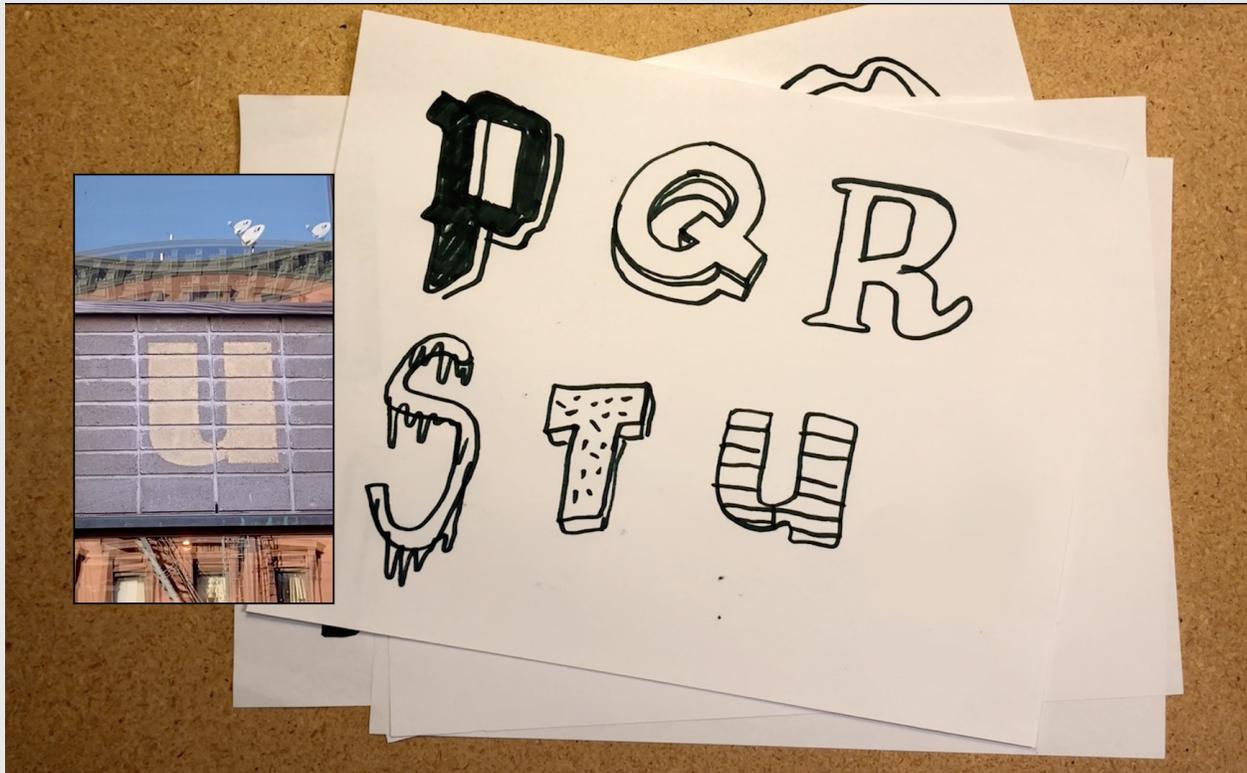
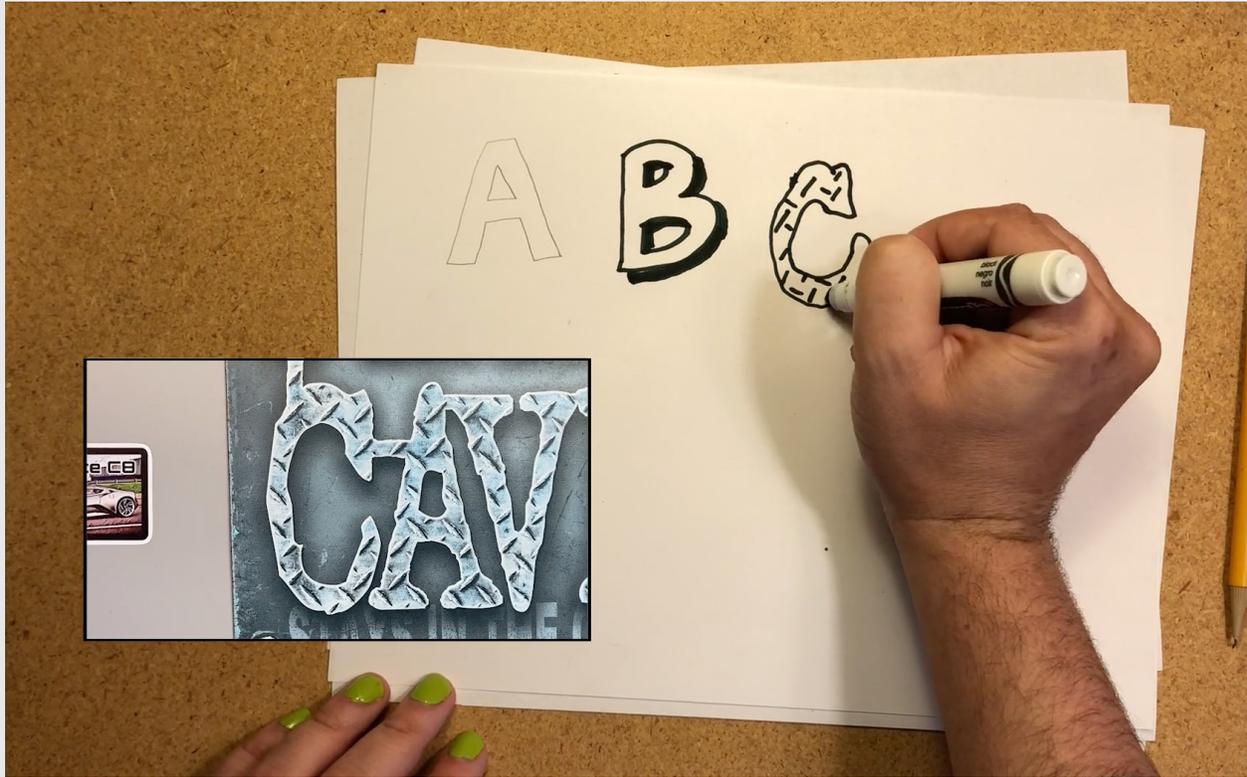
1. Walk around your neighborhood. Take pictures of different types of signs and lettering.

2. For a challenge, try and follow these rules:

- *Try to get an example of every letter in the alphabet*
- *Don't use the same source for multiple letters*
- *Stay close to home*
- *Look closer*

3.

Draw your alphabet!



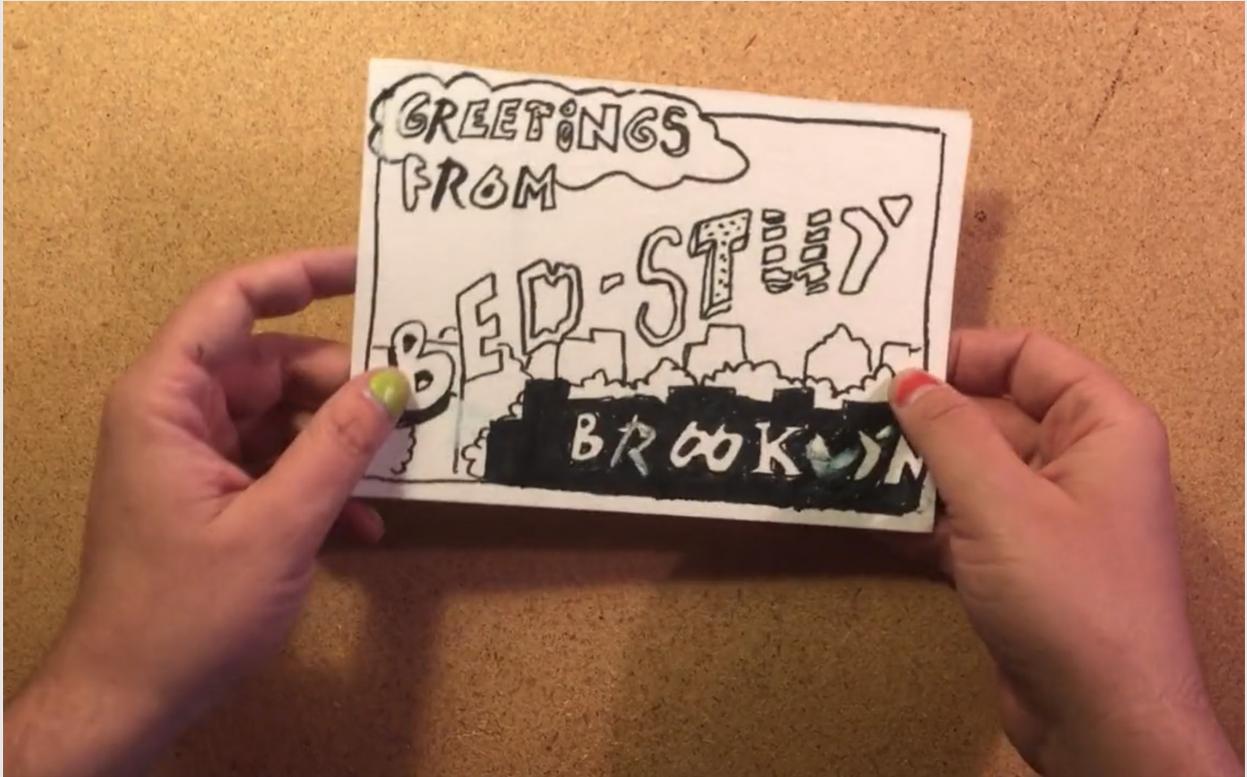
4. Use your alphabet to make a poster!



Or make a zine!



Or make a postcard!



Reflect: What does your typeface say about your neighborhood? How could you use your typeface in the future?